



## square roots

"I'm not shy about being geeky," says Lisa Clunie, one-half of the NYC-based design duo behind the new line, Rhombus. "Think about the best architects—their beauty derives from math and science." Clunie, who has a fashion degree from Parsons, and her husband, James, worked in advertising and graphic design before launching their label this season, and they begin each piece with a pattern, such as a binary code or SAT scantron sheet. Prep school basics—from plaid button-downs to jumpers with contrast banding—make up the bulk of the collection, but don't worry: the nerdy details are subtle. "You need to pay attention to get them: It's not the tape-on-the-glasses thing," James explains. "It's interesting how pop culture is dominated by people who make it chic to be a bimbo," Lisa adds. "To us, it feels timely to say being smart is cool." CELIA SHATZMAN  
*For more information, see [rhombuswear.com](http://rhombuswear.com).*